

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
165760-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROSPERITY	1306

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	165760	06848899

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/07/12	M-F 6-7a News	6-7a	- TW- F- -	1:00	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12    09/09/12    - TW- F- -                3        \$1,600.00									
Spots: # Ch    Day Air Date    Air Time Description									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/04/12	09/07/12	M-F 5-530p	5-530p	- TWTF - -	1:00	2	\$1,600.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12			<u>MTWTFSS</u> - TWTF - -		<u>Spots/Week</u> 2	<u>Rate</u> \$1,600.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	09/05/12	5:27 PM	M-F 5-530p	5-530p	1:00	AFP12TV21H	\$1,600.00	NM
2 M	Th	09/06/12	5:09 PM	M-F 5-530p	5-530p	1:00	AFP12TV21H	\$1,600.00	NM
7	09/04/12	09/07/12	M-F 6-630p	6-630p	- TWTF - -	1:00	2	\$1,800.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12			<u>MTWTFSS</u> - TWTF - -		<u>Spots/Week</u> 2	<u>Rate</u> \$1,800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	Th	09/06/12	6:21 PM	M-F 6-630p	6-630p	1:00	AFP12TV21H	\$1,800.00	NM
1 M	F	09/07/12	6:11 PM	M-F 6-630p	6-630p	1:00	AFP12TV21H	\$1,800.00	NM
8	09/04/12	09/07/12	M-F, Su 10-1035p	10-1035p	- TWTF - -	1:00	4	\$2,100.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12			<u>MTWTFSS</u> - TWTF - -		<u>Spots/Week</u> 4	<u>Rate</u> \$2,100.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	Tu	09/04/12	10:38 PM	M-F, Su 10-1035p out of time specs	10-1035p	1:00	AFP12TV21H	\$2,100.00	NM
1 M	W	09/05/12	10:55 PM	M-F, Su 10-1035p out of time specs	10-1035p	1:00	AFP12TV21H	\$2,100.00	NM
3 M	Th	09/06/12	10:33 PM	M-F, Su 10-1035p	10-1035p	1:00	AFP12TV21H	\$2,100.00	NM
4 M	F	09/07/12	10:32 PM	M-F, Su 10-1035p	10-1035p	1:00	AFP12TV21H	\$2,100.00	NM
9	09/04/12	09/07/12	Nightline	1035-1102p	- T- TF - -	1:00	3	\$1,300.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12			<u>MTWTFSS</u> - T- TF - -		<u>Spots/Week</u> 3	<u>Rate</u> \$1,300.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	09/04/12	11:09 PM	Nightline out of time specs	1035-1102p	1:00	AFP12TV21H	\$1,300.00	NM
2 M	Th	09/06/12	11:05 PM	Nightline out of time specs	1035-1102p	1:00	AFP12TV21H	\$1,300.00	NM
3 M	F	09/07/12	10:53 PM	Nightline	1035-1102p	1:00	AFP12TV21H	\$1,300.00	NM
10	09/04/12	09/07/12	M-F 1102p News	1102-1132p	- - WTF - -	1:00	3	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12			<u>MTWTFSS</u> - - WTF - -		<u>Spots/Week</u> 3	<u>Rate</u> \$1,000.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	W	09/05/12	11:56 PM	M-F 1102p News out of time specs	1102-1132p	1:00	AFP12TV21H	\$1,000.00	NM
1 M	Th	09/06/12	11:38 PM	M-F 1102p News out of time specs	1102-1132p	1:00	AFP12TV21H	\$1,000.00	NM
4 M	F	09/07/12	11:26 PM	M-F 1102p News	1102-1132p	1:00	AFP12TV21H	\$1,000.00	NM
12	09/08/12	09/08/12	Sa GMA	7-8a	- - - - - S -	1:00	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12			<u>MTWTFSS</u> - - - - - S -		<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	09/08/12	7:48 AM	Sa GMA	7-8a	1:00	AFP12TV21H	\$1,200.00	NM
15	09/09/12	09/09/12	Sun 8-9a	8-9a	- - - - - S	1:00	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12			<u>MTWTFSS</u> - - - - - S		<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00	

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Americans for Prosperity	AMER FOR PROSPERITY	1306	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
15	09/09/12	09/09/12	Sun 8-9a	8-9a	-----S	1:00	1	\$1,400.00	NM																																																							
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>09/09/12</td><td>8:22 AM</td><td>Sun 8-9a</td><td>8-9a</td><td>1:00</td><td>AFP12TV21H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	09/09/12	8:22 AM	Sun 8-9a	8-9a	1:00	AFP12TV21H	\$1,400.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	M	Su	09/09/12	8:22 AM	Sun 8-9a	8-9a	1:00	AFP12TV21H	\$1,400.00	NM																																																						
16	09/09/12	09/09/12	This Week	9-10a	-----S	1:00	1	\$3,000.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----S</td><td>1</td><td>\$3,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>09/09/12</td><td>9:59 AM</td><td>This Week</td><td>9-10a</td><td>1:00</td><td>AFP12TV21H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/03/12	09/09/12	-----S	1	\$3,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	09/09/12	9:59 AM	This Week	9-10a	1:00	AFP12TV21H	\$3,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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1	M	Su	09/09/12	9:59 AM	This Week	9-10a	1:00	AFP12TV21H	\$3,000.00	NM																																																						
17	09/09/12	09/09/12	Su 530-6p News	530-6p	-----S	1:00	1	\$2,000.00	NM																																																							
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1	M	Su	09/09/12	5:50 PM	Su 530-6p News	530-6p	1:00	AFP12TV21H	\$2,000.00	NM																																																						
18	09/09/12	09/09/12	Once Upon a Time	6-7p	-----S	1:00	1	\$6,000.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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1	M	Su	09/09/12	6:36 PM	Once Upon a Time	6-7p	1:00	AFP12TV21H	\$6,000.00	NM																																																						
19	09/10/12	09/10/12	M-F 6-7a News	6-7a	M-----	1:00	1	\$1,600.00	NM																																																							
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20	09/10/12	09/10/12	M-F GMA	7-9a	M-----	1:00	1	\$1,600.00	NM																																																							
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1	M	M	09/10/12	7:29 AM	M-F GMA	7-9a	1:00	AFP12TV21H	\$1,600.00	NM																																																						
21	09/10/12	09/10/12	Live with Kelly	9-10a	M-----	1:00	1	\$500.00	NM																																																							
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1	M	M	09/10/12	9:49 AM	Live with Kelly	9-10a	1:00	AFP12TV21H	\$500.00	NM																																																						
22	09/10/12	09/10/12	M-F Midday News	11a-12p	M-----	1:00	1	\$1,200.00	NM																																																							
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1	M	M	09/10/12	11:27 AM	M-F Midday News	11a-12p	1:00	AFP12TV21H	\$1,200.00	NM																																																						
23	09/10/12	09/10/12	Twin Cities Live	3-4p	M-----	1:00	1	\$400.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>M-----</td><td>1</td><td>\$400.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>09/10/12</td><td>3:46 PM</td><td>Twin Cities Live</td><td>3-4p</td><td>1:00</td><td>AFP12TV21H</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="11">program re-broadcast 9/10/12 106a on KSTP-TV</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/10/12	09/16/12	M-----	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	09/10/12	3:46 PM	Twin Cities Live	3-4p	1:00	AFP12TV21H	\$400.00	NM	program re-broadcast 9/10/12 106a on KSTP-TV										
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program re-broadcast 9/10/12 106a on KSTP-TV																																																																

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

www.kstp.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
165760-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROSPERITY	1306	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/10/12	09/10/12	Twin Cities Live	3-4p	M-----	1:00	1	\$400.00	NM
24	09/10/12	09/10/12	M-F 5-530p	5-530p	M-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/10/12 5:22 PM M-F 5-530p 5-530p 1:00 AFP12TV21H \$1,600.00 NM									
25	09/10/12	09/10/12	M-F 6-630p	6-630p	M-----	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/10/12 6:22 PM M-F 6-630p 6-630p 1:00 AFP12TV21H \$1,800.00 NM									
27	09/10/12	09/10/12	Nightline	1035-1102p	M-----	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/10/12 10:54 PM Nightline 1035-1102p 1:00 AFP12TV21H \$1,300.00 NM									
28	09/10/12	09/10/12	M-F 1102p News	1102-1132p	M-----	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/10/12 11:27 PM M-F 1102p News 1102-1132p 1:00 AFP12TV21H \$1,000.00 NM									
29	09/10/12	09/10/12	Bachelor Pad	7-9p	M-----	1:00	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/10/12 7:48 PM Bachelor Pad 7-9p 1:00 AFP12TV21H \$9,000.00 NM									
<b>Total Spots</b>							<b>41</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$71,100.00</b>
<u>Agency Commission</u>	<b>\$10,665.00</b>
<u>Net Amount Due</u>	<b>\$60,435.00</b>